BRAND NEW GALLERY

Brand New Gallery

presents This is the story of America. Everybody's doing what they think they're supposed to do. November 21, 2013 - January 11, 2014 Opening: November 21, 2013 | 7 pm - 9 pm



JOSHUA ABELOW, DYLAN BAILEY, ANDREW BRISCHLER, ETHAN COOK, NICK DARMSTAEDTER, SAYRE GOMEZ, DANIEL GORDON, JACK GREER, BEN HORNS, ROSS IANNATTI, ALEX ITO, BRENDAN LYNCH, LANDON METZ , SCOTT OLSON, ALEX PERWEILER, CHRISTIAN ROSA, JOE REIHSEN, TRAVESS SMALLEY, BRAD TROEMEL, BEN WOLF NOAM

On the Road is undeniably a crucial novel in the American cultural panorama, inspirational source for future generations and for all those who feel menaced by the pressures, triggered by the American society, of conforming to a boring and conventional lifestyle.

Taking this emblematic novel as starting point, Brand New Gallery invites its audience to take part in this journey in the United States, presenting a group of young artists that share Kerouac's stylistic experimentation and innovation. The subtle thread that connects their works is given, alongside the common provenance and generational status, by the semantic choices and their modus operandi.

They shape the most varied objects and materials with their own hands, mindful of the mediatic imagery to which we are subjected on a daily basis.

This procedure results in extravagant artworks composed of disparate shapes, patterns and textures, graphic signs and personal reinterpretations of the *objet trouvé*.

On show a complete and kaleidoscopic perspective on the current state of contemporary art in America.

Brand New Gallery

via Carlo Farini 32, 20159 Milano (Italy) t. +39-02-89.05.30.83 Tuesday - Saturday 11.00-13.00; 14.30-19.00 info@brandnew-gallery.com www.brandnew-gallery.com **Press Office** Brand New Gallery

press@brandnew-gallery.com